

Platteville Regional Chamber's Residential Decorating Contest & Holiday Tour of Lights



Get your holiday lights display on the map this year!

Whether you would like to join in the judged residential holiday decorating contest or just showcase your holiday decorations for everyone to see, the first step is letting the Chamber know you want to be on the interactive map this year.

Check out the contest/participation rules below and submit your contact info by Nov. 24.

The map will be published online Nov. 30 (paper copies available Dec. 3)

Name: _____

Physical Address: _____

Phone: _____

E-mail: _____

Would you like to be entered into the contest?

- No (*I only want to be on the Tour of Lights Map*)
 Yes (*Please include my location to be judged*)

Details

Cost: FREE to participate

Who: Any private residence with a Platteville, WI address.

What: Showcase your decorated residence this holiday season and enter for your chance to win a prize.

When: December 1-17, 2021;

Entry forms due Nov. 24, 2021.

Map: A map listing all locations participating (judged and non-judged) will be available on www.platteville.com and at the Platteville Regional Chamber office, 275 W. Business Hwy. 151.

Judging: A panel of judges will drive by each residence that asked to be judged Dec. 13-16 and compile their results to announce on Dec. 17.

Prizes: 1st Place Prize - \$250 Chamber Gift Certificates sponsored by TRICOR Insurance; 2nd Place Prize - \$150 gift certificate donated by Edward Jones Investments—Bob Hundhausen; 3rd Place Prize - 1-year Subscription to The Platteville Journal (\$52 value) and \$50 Chamber Bucks sponsored by Platteville Regional Chamber.

Rules: By submitting your property for the map and contest, you agree to abide by the rules of the contest, specified at right.

Submit to: chamber@platteville.com **Mail to:** P.O. Box 724, Platteville, WI 53818 **Drop off at:** 275 W. Business Hwy. 151

Thank You to Our Sponsors



Edward Jones
Agent Bob Hundhausen

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Participation Rules

1. Participation is open to all residents with a Platteville, WI address.
2. Entry is free; no cost or fees apply.
3. Entry applications must be received no later than Wednesday, Nov. 24, 2021. Late entries are not guaranteed to be included on the map.
4. Contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from the outside of the residence only.
5. Judging will be based on "curb appeal" as viewed from the street only. Therefore, only those decorations viewed from the street will be judged.
6. Participant may submit a photo for use with the interactive map and promotion of the event. Participant agrees to allow one or more photos of their decorated residence exterior posted on the Chamber website, social media and/or published in the Chamber's monthly newsletter. Participant agrees there will be no compensation of any kind for said posting or publication. No identifying information (name, phone, e-mail) will be used with the photo, except to announce the top three winners (name with address).
7. Please keep this event family-friendly. The Platteville Regional Chamber reserves the right to disqualify any inappropriate decorations.
8. Winners will be announced on Friday, Dec. 17 at 5:30 p.m. in the gazebo in City Park.
9. Be creative. Be festive. Have fun!