



Press Release

For Immediate Release

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On the web: <https://www.swwrpc.org/about-us/news>

Tri-state Designers and Artists Sought for Logo Competition

Platteville, Wis. - The IDEA Hub, a new entrepreneurial business accelerator headquartered at the [Platteville Business Incubator](#), is hosting a \$400 cash prize logo competition to design the logo for the newly launched IDEA Hub. The IDEA Hub educates, motivates and supports business start-ups and grow-ups with the resources they need to rapidly scale up operations.

The IDEA Hub will include people with wildly diverse backgrounds, ideas, and opinions with a sense of curiosity who are inspired to learn. The participants could include digital techies, business owners, stay-at-home parents, college students, scientists, fifth generation farmers, and/or gamers because great ideas can sprout from almost anywhere. The logo must capture that energy and excitement.

In framing the desired outcome of this process, the Logo Selection Committee says “Just as we aim to inspire creative and bold ways to improve the world, our logo must be fresh. Lightbulbs, churning gears, brain graphics, and thought bubbles are overused. A nod to our local culture and place will better represent who we really are.”

Leading this [University of Wisconsin-Platteville/ Southwestern Wisconsin Regional Planning Commission](#) initiative is Jeremiah “Maia” Donohue, a Wisconsin native and, UW Madison graduate and he most recently completed a 10 year leadership role with 3 Day Startup in Austin Texas. Maia is part of a global entrepreneurial network, has written the book “[The Startup Mentor](#)” and has recently relocated back to Wisconsin.

The contest is open to local designers and artists of all ages and experience levels who live within 100 miles of Platteville and submissions are due by April 18, 2021. Participants are welcome to submit more than one design. More information and application is available at: <https://www.swwrpc.org/idea-hub-logo-design>. Questions about the Logo Competition or about the IDEA Hub can be directed to Maia at donohuejer@uwplatt.edu.

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Reformatted as an online/offline article

Iowa Designers and Artists Sought

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The contest is open to local designers and artists of all ages and experience levels who live within 100 miles of Platteville and submissions are due by April 18, 2021 and a decision will be made by May 14, 2021. Participants are welcome to submit more than one design. More information and application is available at: <https://www.swwrpc.org/idea-hub-logo-design>. Questions about the Logo Competition or about the IDEA Hub can be directed to Maia at donohuejer@uwplatt.edu.